Credit Human joins 70+ financial institutions for Banking on Values Day 2026, focused on financial inclusion

San Antonio, United States, November 11, 2026 – Credit Human, a $4 billion credit union serving more than 200,000 members, is launching a new campaign locally featuring real member stories to raise awareness of the importance of financial inclusion. That is the message behind *Faces of Inclusion*, the theme of Banking on Values Day 2026, the annual global campaign of the Global Alliance for Banking on Values (GABV).

Credit Human, a member of the GABV since 2024, is joining this global campaign to show its commitment to financial inclusion and values-based banking. Having a bank account is not the same as being financially included. Through relationship-based guidance, Financial Health Centers and products designed around members' real lives, Credit Human works to reduce financial stress and help people build greater stability. Credit Human's local *Faces of Credit Human* campaign brings that approach to life through members' own stories, showing both the barriers people face and the practical support that can help them move forward.

Steve Hennigan, President and CEO of Credit Human, believes access to financial services is just the beginning. "Financial inclusion begins with access, but it cannot end there. People also need to feel seen, heard and supported with solutions that reflect the realities of their lives."

To make financial inclusion a reality for more people across the country and around the world, Credit Human is calling for deeper collaboration among financial institutions, community organizations and policymakers to expand relationship-based financial guidance and design affordable products and services around the real needs of people and communities. Credit Human also encourages the industry to measure inclusion not only by access, but by whether people can use financial services to reduce stress, build resilience and improve their quality of life.

Explore the *Faces of Credit Human* at credithuman.com/member-stories, and to learn more about the global movement visit bankingonvaluesday.com.

About Credit Human

Founded in 1935 in San Antonio, Credit Human is a $4 billion federal credit union serving over 200,000 members across the United States. Credit Human is a not-for-profit, member-owned financial cooperative committed to helping members become financially healthier so they can stress less and live more. To learn more about Credit Human visit CreditHuman.com.

About the Global Alliance for Banking on Values (GABV)

The Global Alliance for Banking on Values (GABV) is a network of independent banks and credit unions using finance to advance sustainable economic, social and environmental development. Its





Global Alliance for Banking on Values

members share a commitment to the Principles of Values-based Banking, placing people, communities and the real economy at the center of financial services. The Alliance comprises 74 financial institutions operating across 48 countries worldwide.